

Job Description

Associate Professor (Teaching & Scholarship) in Marketing

Position Overview

Faculty	Centre for Apprenticeships
Location	London, Devon House (St Katherines Dock) The role is suitable for hybrid working, provided the appointee is able to attend the campus (Devon House, London) for face-to-face work as and when required.
Term	Full-time; Permanent
Salary Range	Associate Professor (G9) £56,467 to £69,404, progressing to £75,833 once in post
Direct Reports	Line management duties may be expected.
Reports to	Academic Director, Centre for Apprenticeships
Benefits	The university supports staff maintaining a good work/life balance, offer flexible working and parental leave opportunities, an Employee Assistance Programme which provides free, confidential advice on both home and work concerns as well as optional private medical insurance, season ticket loans and being part of the cycle to work scheme.
Start	January 2025 or by arrangement

The role

Northeastern University London wishes to appoint an Associate Professor (Teaching & Scholarship) in Marketing. The appointee will be the Programme Lead for the University's new BSc in Retail Leadership, and will be instrumental in the design and delivery of the programme. The programme will be for apprentices enrolled on the Retail Leadership Degree Apprenticeship (ST0547). The successful candidate will oversee the development of the programme, design and deliver courses, liaise with employers and learners, and provide service to the University more generally.

The appointee will be a specialist in Marketing and Retail Leadership and preference may be given to candidates with experience of English apprenticeships.

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Core duties will include the development and teaching of cutting-edge courses in Marketing and Retail Leadership both online and on campus, assessment and moderation, student and employer support, peer review, etc. Indicative subject areas may include (but are not limited to) product lifecycle, product innovation, supply chain management, and/or finance and data management.

We particularly encourage applications from those with an interest in innovative teaching, learning and assessment; those with experience of supporting a wide variety of students; and those belonging to groups underrepresented in UK higher education. We are open to appointing on a reduced fraction/job-share basis subject to our business needs.

About the Faculty

The recently formed Centre for Apprenticeships is the home of the University's apprenticeship and work-related learning programmes and promotes excellence in work-based learning, online teaching, and partner-engaged instructional design. Apprenticeships represent a gold-standard of experiential education. They combine academically rigorous HE programmes with the real-world tasks and challenges that learners encounter daily in the workplace. The Centre champions this style of learning and represents the faculty and learners that form a rapidly growing part of NU London's community.

About the University

Founded in 2012, Northeastern University London (formerly known as New College of the Humanities) has established itself as a prestigious higher education institution based in the heart of London. Northeastern University London is part of Northeastern University's Global Campus Network. Positioned as top ranking in the USA, Northeastern has campuses in Arlington, Boston, Charlotte, Miami, Oakland, San Jose, and Seattle in the USA, and Toronto and Vancouver in Canada.

After becoming part of Northeastern University's global network in early 2019, the University has undergone a period of rapid growth, having been granted Taught Degree Awarding Powers in February 2020 and moved to a new, state-of-the-art campus in 2021.

Northeastern University London offers a vibrant, collegiate community delivering broad and academically rigorous degree programmes, designed to equip graduates with the combination of skills and knowledge that are increasingly desired by organisations, employers, and society. It offers state of the art audio visual technology in its teaching and meeting spaces across the organisation.

Person Specification Criteria

Qualifications

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- PhD completed, or equivalent professional experience, in a relevant area.
- FHEA status, or equivalent, achieved or expected.

General Criteria

- Demonstrates, through evidence, excellent ability to be adaptable, innovative, and inclusive in the role as advertised with regards to teaching and service.
- Willingness and capacity to undertake continuous professional development in relation to institutionally strategic themes, including but not limited to technology, data, sustainability, and ethics.
- Ability to develop excellent educational provision in areas with significant appeal to students, including at postgraduate level, and with a focus on experiential learning.
- Ability to lead a team of academics and successfully deliver programmes.
- Flexibility and capacity to teach across a wide range of courses, where appropriate in collaboration with specialists from other disciplines
- Teaching competency in Retail Leadership to Levels 4–6 (i.e., all undergraduate levels)
- Excellent written and verbal interpersonal and communication skills including presentation skills, both face-to-face and online
- Excellent IT skills and evidence of supporting the integration of technologies into learning and teaching.
- Excellent time-management and organisational skills
- Excellent ability to work with professional bodies

Additional Information

Enquiries

Informal enquiries may be made to Dr Alistair Robinson, Academic Director, Centre for Apprenticeships (alistair.robinson@nulondon.ac.uk). However, all applications must be made in accordance with the application process specified.

Application Process

Applications should be made via [this link](#) by 23:59 on **8th September 2024**. Please reference your application “**APM0824**”. Participation in the equal opportunities section is encouraged, but voluntary.

Applications must include a covering letter of no more than one page that addresses the criteria for the role (including teaching and research where appropriate), and a full curriculum vitae.

Interviews are expected to commence across w/c 4th November 2024.

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Please note this role may require a basic or enhanced DBS check. Our organisation acknowledges the duty of care to safeguard, protect and promote the welfare of our students and staff, and is committed to ensuring safeguarding practice reflects statutory responsibilities, government guidance and complies with best practice and Ofsted requirements. You must adhere to the above if you are offered a role with NU London.

Applications are welcome from all sections of the community and will be judged on merit alone. We welcome applications from underrepresented groups. Candidates must be able to demonstrate their eligibility to work in the UK in accordance with the Immigration, Asylum and Nationality Act 2006.

Job sponsorship: The University may be able to provide skilled workers visa sponsorship for this position, depending on individual circumstances.