

LBUSI52118A Financial Management and Decision Making Course Descriptor

Discipline	Business and Project Management
UK Credit	30
FHEQ level	5
Prerequisites	N/A
Corequisites	N/A

Course Overview

The course aims to equip learners with knowledge and understanding of the fundamental concepts and theories in financial management including cash, time and opportunity cost. Learners will learn about capital structure and the cost of finance. The course will enable learners to appraise different investment opportunities using a number of core techniques and methods and make decisions. Learners will ultimately develop an in-depth understanding of risk and return in different contexts.

Learning Outcomes

On successful completion of the course, learners will be able to:

Knowledge and Understanding

- K1b Describe and critically discuss the theories and concepts underpinning financial analysis and management, and the latest trends in financial technology.
- K2b Describe, explain, and appraise core financial decision-making tools and techniques to make optimal and sustainable choices on investments.

Subject Specific Skills

- S1b Analyse, interpret, and appraise investment opportunities by applying the principles, tools, and techniques of finance.
- S2b Measure and hedge exchange rate and interest rate risk by applying the relevant analytical and quantitative techniques.

Transferable and Professional Skills

- T1b Demonstrate competence in using industry standard Information Systems and Technology.
- T2b Apply critical-thinking and problem-solving skills to develop workable solutions to problems.
- T3b Demonstrate a sound technical proficiency in written English and skill in selecting vocabulary so as to communicate effectively to specialist and non-specialist audiences.

Teaching And Learning

This is an e-learning course, taught throughout the year.

Teaching and learning strategies for this course will include:

- Online Seminars for small group discussion
- Online Informal discussion groups
- Online learning
- Online assessment

Course information and supplementary materials will be available on the University's Virtual Learning Environment (VLE).

Learners are required to attend and participate in all the formal and timetabled sessions for this course. Learners are also expected to manage their self-directed learning and independent study in support of the course.

The course learning and teaching hours will be structured as follows:

- Off-the-job learning and teaching (12 days x 7 hours) = 84 hours
- On-the-job learning (24 days x 7 hours) = 168 hours (e.g. 2 days per week for 12 weeks)
- Private study (4 hours per week) = 48 hours

Total = 300 hours

Workplace assignments (see below) will be completed as part of on-the-job learning.

Assessment

Formative

Learners will be formatively assessed during the course through regular quizzes to gradually build and ensure learning outcomes are met. These will not count towards the final degree but will provide Learners with developmental feedback.

Summative

AE	Assessment Type	Weighting	Duration	Length
1	Examination	50%	N/A	3 Hours and 15 Minutes
2	Written Assignment	50%	N/A	1500 words

*AE1 uses linear marking

Feedback

Learners will receive formal feedback in a variety of ways: written (via email correspondence); oral and indirectly through discussion during group tutorials. Learners will also attend a formal meeting with their Academic Mentor and Employer. These tri-partite reviews will monitor and evaluate the Learner's progress.

Feedback is provided on summatively assessed assignments and through generic internal examiners' reports, both of which are posted on the VLE.

Indicative Reading

Note: Comprehensive and current reading lists for courses are produced annually in the Course Guide or other documentation provided to Learners; the indicative reading list provided below is used as part of the approval/modification process only.

Books

Titman, S., Keown, A.J., and Martin, J.D., 2021. ***Financial Management: Principles and Applications, Global Edition***, 14th edition. Harlow: Pearson.

Hyrskke, A., Lönnroth, M., Savilaakso, A., and Sievänen, R., (2023) ***The Responsible Investor: An Introductory Guide to Responsible Investment***. Abingdon: Routledge.

Electronic Resources

Bloomberg

The Financial Times

Indicative Topics

Learners will study the following topics:

- Financial management function and time value for Money
- Investment appraisal
- Long term finance – equity vs debt financing including
- The cost of capital
- Capital rationing and the profitability index
- Risk and return: portfolio theory and the capital asset pricing model (CAPM)
- Business Valuation
- Working capital management
- Risk Management: exchange rate and interest rate
- Responsible Investment and other models of Finance including Islamic Finance

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